

Luke Iseman

luke@lukeiseman.com
(512) 466-4055

EDUCATION

The Wharton School, University of Pennsylvania – Philadelphia, PA

- Bachelor of Science in Economics, Cum Laude
- Concentrations in Information Systems and Entrepreneurship
- Loveman Award for highest Entrepreneurship GPA

EXPERIENCE

Do-It-Yourself Technology Magazine – Author

August 2008 – Current

Make Magazine 1005 Gravenstein Hwy N - Sebastopol, CA

- Created new focus on green technology / sustainability
- Interviewed leaders in the “New Green” movement
- Engaged readers in co-creation of highly-relevant, targeted guides

Open-Source Hardware Lab – Founder

April 2008 – Current

Dirtmail 1307 Cometa St. – Austin, TX

- Produced award-winning open-source hardware kits
- Built and licensed the first open-source pedicab
- Garnered press attention from Wired News, Boingboing, and the Austin Chronicle

Ecommerce Service Provider – Partnerships Director

September 2006 – April 2008

Bazaarvoice 11921 N. Mo Pac Expressway – Austin, TX

- Created innovative applications with world-class business partners, including IBM and ATG
- Inspired clients to introduce high-ROI, new uses of consumer-generated content
- Created best practice guides to start clients on a “virtuous cycle of innovation”

International Technology Nonprofit – President

January 2004 – August 2005

Communitech 220 South 33rd Street #111 – Philadelphia, PA

- Worked to bridge the worldwide digital divide with an all-volunteer staff
- Established community technology centers in Cameroon, Ghana, India, and Pakistan
- Produced a unique package of educational freeware to distribute worldwide

Consumer Lender – Business Analyst

May 2004 – August 2004

Capital One 15000 Capital One Dr. – Richmond, VA

- Analyzed account treatments for Recoveries division
- Statistically tested accounts to monitor efficacy of different treatments
- Developed an NPV-positive, new treatment to be applied across all defaulted accounts

University – Teaching Assistant

September 2002 – May 2004

The Wharton School, UPenn 3730 Walnut St. – Philadelphia, PA

- Facilitated student’s understanding of OPIM 101, a challenging freshman computer class
- Increased students understanding of and success in computer programming
- Converted several (originally unsuccessful) OPIM 101 students into teaching assistants